

Ian Go

Contact

Portfolio // ianpgo.com
Email // ianpgo@gmail.com
Phone // 650.703.8660
US Citizen

Skills

Design Tools

Sketch, Adobe Creative Suite,
Zeplin, Pen and Paper, Balsamiq

Prototyping

Storyboarding, Paper prototyping,
Keynote, InVision, Axure, XCode,
Web development

Service Design

Customer Journey, Blueprinting,
Process Diagram

Research Toolkit

Contextual inquiry, surveys,
usability testing, guerrilla testing,
in-lab research

Programming

HTML/CSS/JS, Swift, Ruby, Java,
jQuery, NodeJS, Ruby On Rails

Education

Carnegie Mellon University
2016 Pittsburgh, PA

B.S. Information Systems with
additional major in
Human-Computer Interaction,
University Honors

Summary

- Desire to unlock the potential of technology through UX and product design so intuitive that his own mother can use
- Professional experience from problem conception to tangible digital products
- Believes in designing technology through intentional prototyping and testing
- Constantly learning whether it be in a sketching or singing class

Product Design Experience

Capital One // San Francisco, CA

Creative Technology Group // Experience Designer // July 2017-August 2018

- Project lead resulting in pilot launch for an iPad experience to teach customers about credit scores using augmented reality
- Leveraged emerging technologies and human centric design to innovate and empower customers within banking space
- Web design and QA for a national marketing campaign to over 10,000 people

Halo Digital Innovation // Product Designer // July 2016-May 2017

- End-to-end design work to launch a web-based data analytics platform as well as new concept for a digital retirement investing product
- Collaborated daily with designers, researchers and product managers to balance business needs and user-centered vision
- Crafted prototypes and worked with developers to release production designs

flagtag // Pittsburgh, PA

Co-founder, Head Designer, CTO // November 2014-May 2016

- Launched a mobile geo-location advertising app to a two-sided market of college students and national F&B businesses
- Led full-stack product design from iOS app UX/UI to user testing
- Managed development team and developed back-end architecture
- Raised seed funding and participated in AlphaLab, a nationally ranked accelerator

Grant Street Group // Pittsburgh, PA

Web Designer & Developer // May 2014-August 2014

- Designed new marketing website for a bill payment processor product
- Collaborated with and gathered requirements from director level stakeholders
- Implemented a production ready website with custom Wordpress integration

Other Relevant Experience

Paramount Life & General Insurance // Philippines

Business Technology Consultant & Board Member // August 2018 - Present

- Advise on implementation and acquisition of technology tools and systems
- Govern strategy of achieving long-term and short-term goals of a top 20 insurance corporation in the Philippines